

Shell Egg Academy

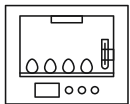
Your company's sponsorship supports the growth and reach of SEA!

Shell Egg Academy provides unique and intensive egg quality and egg safety training to the egg industry, both virtually and in-person.

- In 2024, SEA reached employees at 51 egg companies/universities around the U.S. with critical information and key networking opportunities.
- SEA is the only education event that brings together all three regulatory agencies along with industry and academia for a true immersive learning experience!

Sponsorship opportunities offset participatory costs and provide your company with branding opportunities and visibility. Your company name/logo gets a variety of touchpoints throughout 2024 as noted below on the SEA website, eBlasts, and social media posts in addition to the specific items listed in each level. **View the opportunities and price points below, and [book your sponsorship here today!](#)**

Sponsorship Levels in 2024



Incubator Level

- * Logo on SEA website through December 2024
- * Logo listing in school proceedings
- * Logo on signage onsite at school
- * Logo in rolling slide deck shown at SEA
- * LinkedIn posts (1/month, Jan-Dec)

\$1000



Chick Level

All benefits under Incubator Level plus:

- * Recognition in emails to attendees prior to and after school is complete
- * Recognition in wrap-up press release to poultry media outlets
- * Front cover sponsorship of SEA Proceedings book
- * Attendee lists of all SEA events emailed

\$1,500



Pullet Level

All benefits under Incubator & Chick Levels plus:

- * Sponsor of Egg Regulations Book (nearly 400+ page book of all current USDA & FDA egg regulations)
- * Co-branded with logo on the SEA experience box for all virtual participants
- * Opportunity to provide company swag for swag table at SEA in-person event
- * LinkedIn posts (1/month, Jan-Dec)
- * One event registration - in-person and virtual

\$4,000



Laying Hen Level

All benefits under Incubator & Chick Levels plus:

- * One round of drinks for SEA participants at the Lafayette Brewing Company
- * Co-branded backpacks for the SEA in-person event provided to all participants
- * Co-branded notebooks/pens for all SEA events
- * Opportunity to provide company swag for swag table at SEA in-person event
- * Two event registrations - in-person and virtual

\$6,000



Egg Level

All benefits under Incubator & Chick Levels plus:

- * Sponsor of one breakfast at in-person SEA with opportunity for welcome message
- * One round of drinks for SEA participants at the Lafayette Brewing Company
- * Branded flashlights for all SEA participants
- * Opportunity to provide company swag for swag table at SEA in-person event
- * Three event registrations - in-person and virtual

\$8,000



Carton Level

All benefits under Incubator & Chick Levels plus:

- * Recognized as a sponsor of up to two keynote speakers with opportunity for welcome message at in-person SEA
- * Recognized as sponsor of Spanish translation for virtual SEA
- * Sponsor of one lunch at in-person SEA
- * Opportunity to provide company swag for swag table at SEA in-person event
- * Four event registrations - in-person and virtual

\$10,000

