



# 2023 SHELL EGG ACADEMY AGENDA PURDUE UNIVERSITY

Beck Agricultural Center | 4550 US 52 West  
West Lafayette, IN 47906

*(All times listed are EST; program  
subject to change as needed)*

## September 26, 2023

- 7:30 am      **Check-In/Breakfast provided**
- 8:00 am      Welcome to Purdue University  
Orientation / Introduction / Logistics  
*Dr. Darrin Karcher and Dr. John Blanton, Purdue University*
- 8:15 am      Topic to be announced
- 9:15 am      **Break**
- 9:30 am      Biosecurity: Often Overlooked but Vitrally Important  
*Dr. Geoffrey Lossie, Purdue University*
- 10:00 am     FDA Monitoring | Egg Rule  
*Dr. Gerardo Ramirez, Food and Drug Administration*
- 10:45 am     **Break**
- 11:00 am     Maintaining an Effective Pest Control Plan  
*Dr. Maxcy Nolan, NIPCAM*
- 11:45 am     Recap / discussion of morning topics
- 12:00 pm     **Break / Lunch Provided**
- 12:45 pm     Swabbing Types and Surfaces (with associated lab)  
*Mr. Javier Garcia, USDA, ARS*
- 2:15 pm      **Break**
- 2:30 pm      Salmonella Reduction Practices  
*Dr. Richard Gast, USDA, ARS*
- 3:00 pm      Feed Safety  
*Marissa Cohen, North Carolina State University*
- 3:30 pm      Understanding Egg Formation and What Can Go Wrong  
*Dr. Yuko Sato, Iowa State University*
- 4:30 pm      Group Discussion / Wrap-up
- 6:00-9:00 pm   **Tabletop Exercise / Reception and Dinner Provided**  
*At Lafayette Brewing Company, 622 Main Street, Lafayette*



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## September 27, 2023

- 7:30 am **Breakfast Provided**
- 8:00 am What Happens in the Feed Mill Can Change Your Eggs / Nutrition  
*Dr. Kevin Roberson, CSA Animal Nutrition*
- 8:45 am Housing Systems / Barn Management Panel  
*Alex Seger, Wabash Valley Produce; Max Pfund, Herbruck's Poultry; Steve Taylor, MPS Eggs; Darrin Eckard, Hy-line North America; and Lisa Timmerman, Hendrix-Genetics*
- 9:45 am **Break**
- 10:00 am Closing the General Gap: Emphathize, Communicate, and Collaborate Across Generational Differences  
*Ms. Raven Solomon*
- 11:15 am **Break**
- 11:30 am Exterior Egg Grading (with associated lab)  
*Mr. Jeff Hendricks and Mr. Jed Warnock, USDA, AMS*
- 12:45 pm **Break / Lunch Provided**
- 1:15 pm FDA Inspections: What Could / Should I Expect?  
*Ms. Margaret Klug, Food & Drug Administration*
- 1:45 pm FDA Outcome of Inspections: Now What?  
*Ms. Lisa Thursam and Ms. Margaret Klug, Food & Drug Association*
- 2:15 pm **Break**
- 2:30 pm Interior Egg Grading (with associated lab)  
*Mr. Jeff Hendricks and Mr. Jed Warnock, USDA, AMS*
- 3:45 pm **Break**
- 4:00 pm What's New in the World of Eggs?  
*Dr. Deana Jones, USDA, ARS*
- 4:45 pm Cleaning & Disinfection of Pullet / Layer Facilities  
*Mr. Ross Thoreson, Best Veterinary Solutions*
- 5:30 pm Group Discussion / Wrap-up

***Evening dinner on your own***



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## September 28, 2023

- 7:15 am      **Breakfast** (*Beck Center opens at 7:00 am*)
- 7:45 am      Food Safety/Microbiology  
*Dr. Amanda Deering, Purdue University*
- 8:30 am      Plant Sanitation  
*Mr. Brad Sims, Madison Chemical*
- 9:15 am      **Break**
- 9:30 am      FDA Traceability Rule  
*Mr. Chris Waldrop, Food & Drug Administration*
- 10:00 am     Audits, Compliance and Quality Assurance  
*Matt Jones, Validus*
- 10:45 am     AMS Memorandums of Understanding  
*Mr. Jeff Hendricks, USDA, AMS*
- 11:15 am     Food and Ag Economics in 2023: Spotlight on Eggs!  
*Dr. Nicole Widmar and Dr. Valerie Kilders, Purdue University*

***Wrap-Up and Safe Travels Home!***

***Please take our survey*** - A post-event survey will be emailed to you; please take a few minutes to share your feedback so that we may make future SEA events successful. Thank you!

**MOBA**

# It is a BIG PLUS!

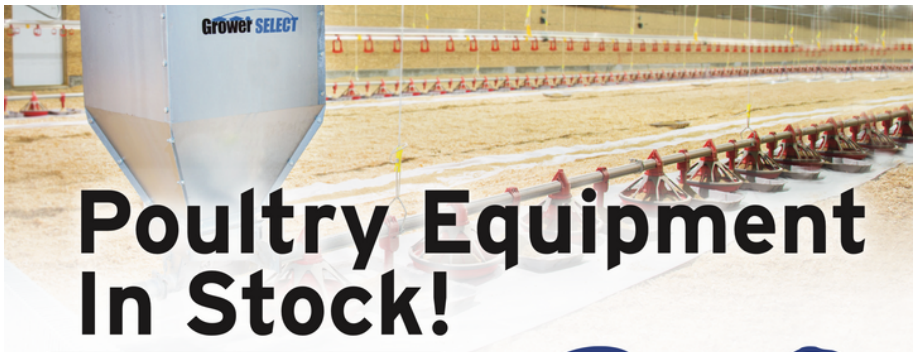
- + Reduce the need of labor
- + Optimize the added value per egg
- + Increase food safety and your reputation



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## Save These Dates for Future SEA Events:

### Virtual Shell Egg Academy

2024 - April 29 - May 3  
2025 - April 28 - May 2  
2026 - April 27 - May 1

### In-Person Shell Egg Academy

2024 - October 1 - October 3  
2025 - September 30 - October 2  
2026 - September 29 - October 1