

Shell Egg Academy –Sponsorship Opportunities



Diamond Sponsorship \$12,000.00 ea.

Includes the following benefits for both in-person SEA in September 2023 and virtual SEA in April 2024

- *Recognition at in-person SEA event
- *Full page ad in both SEA digital and print-on-demand proceedings for participants
- *Logo in rolling slide deck shown at SEA (before/during breaks at the in-person event and in the virtual SEA event)
- *Logo and announcements of your sponsorship will be part of the recordings for 6 months after the virtual event
- *Logo on SEA website through June 2024
- *Logo on printed name badges
- *Logo added to bottom of registration confirmation email
- *Logo on signage onsite at school
- *Recognition in email(s) to attendees prior to and after school is complete
- *Recognition in wrap-up press release to poultry media outlets
- *Chance to introduce your company before/after one of the breaks during the in-person event
- *Receive full attendee list (with contact information) after SEA



Platinum Sponsorship \$9,000.00 ea.

Includes the following benefits for both in-person SEA in September 2023 and virtual SEA in April 2024

- *Logo on SEA website through June 2024
- *Logo in rolling slide deck shown at SEA (before/during breaks at the in-person event and in the virtual SEA event)
- *Logo on SEA website through June 2024
- *Logo and announcements of your sponsorship will be part of the recordings for 6 months after the virtual event
- *1/2 page ad in both SEA digital and print-on-demand proceedings
- *Logo added to bottom of registration confirmation email
- *Logo on signage onsite at school
- *Recognition in email(s) to attendees prior to and after school is complete
- *Recognition in wrap-up press release to poultry media outlets
- *Chance to introduce your company before/after one of the breaks during the event
- *Receive full attendee list (with contact information) after each SEA event



Gold Sponsorship
\$6,000.00 ea.

Includes the following benefits for both in-person SEA in September 2023 and virtual SEA in April 2024

- *Logo on SEA website through June 2024
- *Logo on signage onsite at school
- *Logo in rolling slide deck shown at both events (before/during breaks)
- *Logo and announcements of your sponsorship will be part of the recordings for 6 months after the virtual event
- *Logo listing in school proceedings
- *Recognition in email(s) to attendees prior to and after school is complete
- *Recognition in wrap-up press release to poultry media outlets
- *Receive full attendee list (with contact information) after each SEA event



Silver Sponsorship
\$3,000.00 ea.

Includes the following benefits for both in-person SEA in September 2023

- *Logo on SEA website through December 2023
- *Recognition in email(s) to attendees prior to and after school is complete
- *Recognition in wrap-up press release to poultry media outlets
- *Logo listing in school proceedings
- *Logo in rolling slide deck shown at SEA (before/during breaks)
- *Logo on signage onsite at school



Bronze Sponsorship
\$1,500.00 ea.

Includes the following benefits for both in-person SEA in September 2023:

- *Logo on SEA website through December 2023
- *Recognition in email(s) to attendees prior to and after school is complete
- *Recognition in wrap-up press release to poultry media outlets
- *Logo listing in school proceedings
- *Logo on signage onsite at school
- *Logo in rolling slide deck shown at SEA (before/during breaks)



Friend Sponsorship
\$750.00 ea.

Includes the following benefits for both in-person SEA in September 2023:

- *Logo listing in school proceedings
- *Logo on signage onsite at school
- *Logo in rolling slide deck shown at SEA (before/during breaks)

A La Carte Items for In-Person SEA



Logo Flashlights

\$1,500.00 ea. (1 each available for in-person SEA 2023 and virtual SEA 2024)

*Flashlights featuring sponsor logo will be provided to all attendees and may be used during the candling section of the academy.

*Sponsorship fee of \$1,500 does not include the cost of the flashlights and imprinting, which are the sponsor's responsibility.

*Your company logo on the SEA website

Spanish Translation (2024 Virtual SEA only)

\$2,000.00 each (2 available)

*Sponsor the live Spanish translation to be provided during the virtual event

*Also includes sponsorship of the written translation of all Proceedings papers.

*Your company name and logo will be featured on slides, announced during the virtual event, and will be part of the records that will be made available to participants for 6 months after the virtual event.

Notebooks and Pens

\$2,000.00 ea. (2 available for in-person SEA 2023)

*Notebook design by SEA incorporating your company logo on notebooks and pens for all participants

*Your company logo on the SEA website

* This can be a shared sponsorship with another sponsor

Egg Regulations Book

\$2,500.00 ea. (2 available for in-person SEA 2023)

*This printed book is a handy guide with all the most updated egg regulations the egg industry should be aware of for egg production and food safety; sponsorship includes your company logo on the front cover.

*This can be a a shared sponsorship with one other sponsor

*Your company logo on the SEA website

Proceedings

\$1,000.00 ea. (2 available for in-person SEA 2023)

- *Proceedings will be provided digitally via PDF the in-person SEA
 - *Printed versions (on-demand based on requests by participants) are also included in this sponsorship
 - *Your company logo would be included on the front cover of the Proceedings
 - *Your company logo on the SEA website
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In-Person Evening Networking Reception

\$3,000.00 ea. (2 available in-person SEA 2023)

- *Be a sponsor of our popular evening networking event for the in-person SEA
 - *Logo on signage at the event
 - *Your company logo on the SEA website
 - *Opportunity to introduce your company at the event
 - *Can be a shared sponsorship with another sponsoring company
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Breakfast

\$2,000.00 ea. (2 available in-person SEA 2023)

- * Provides sponsoring company with a table and the opportunity to provide a short presentation during the meal
 - * Your company logo on the SEA website
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Coffee Breaks

\$1,000.00 ea. (4 available in-person SEA 2023)

- *Your company will be recognized verbally and with signage at a coffee break during the in-person SEA.
 - *Your company logo on the SEA website
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Lunch

\$2,000.00 ea. (2 available in-person SEA 2023)

- *Provides sponsoring company the opportunity to provide a short presentation during the meal
- *Your company logo on the SEA website