



## PRESS RELEASE

*For immediate release*

Contact: Lara Durben, [info@shelleggacademy.org](mailto:info@shelleggacademy.org)

### **2023 Shell Egg Academy-Virtual Edition is Open for Registration!** *English & Live Spanish Translation Options Offered*

Registration is now open for the 2023 Shell Egg Academy (SEA) – Virtual Edition, which will be held April 24-28, 2023. SEA's virtual edition will provide interactive class sessions on egg quality and food safety for farmers and egg companies producing and processing table eggs. Sessions will be held on Zoom.

Virtual SEA will provide online learning from experts around the U.S. with the focus on egg quality information and an interactive experience that is useful for employees who work in egg barns and processing plants – consider this an “Eggs 101” educational approach with the ease of joining from your computers.

SEA will offer its course live in both English and Spanish versions; participants will be able to select which language they prefer when they log into the event.

Virtual SEA is divided into two courses:

- Live Hen Production (12:00-2:30 pm Eastern time on April 24-26)
- Egg Processing and Food Safety (12:00-2:30 pm Eastern time April 26-28)

Participants may select either course or both courses. Each day's session will run for approximately 2.5 hours so employees are still available for their work the rest of the day.

Registration options include:

- **Individual (\$750 per course for 1 person)** – Allows one person to attend the Virtual SEA.
- **Company (\$1500 flat fee per course)** – Allows one company to register an unlimited number of participants from their company to participate in the Virtual SEA.
- **Academic Rate (\$250 per course for 1 person)** – Must be a faculty member of a college or university to qualify for this rate.
- **Student Rate (\$20 per course for 1 person)** – Must be a current undergraduate or graduate student of a college or university to qualify for this rate.

All participants will receive access to all content in both English and Spanish for 6 months after the live class is complete with the option to renew the content for a fee after 6 months.

Along with expert lecturers from both academia and the egg industry, virtual SEA will also engage participants through a SEA Experience Box. The box will involve materials needed for hands-on activities over the courses. All participants will need access to shell eggs during the courses.

All participants will receive the SEA Experience Box with course materials prior to the start of the academy.

Sponsorships are also available at a variety of price points for companies wishing to show their support of the egg industry.

To register, please visit: <https://empoweredeventsllc.regfox.com/sea-virtual-2023>

### **Questions?**

Program questions about the academy may be directed to Dr. Darrin Karcher at [dkarcher@purdue.edu](mailto:dkarcher@purdue.edu).

For assistance with registration and sponsorships, please email [info@shelleggacademy.org](mailto:info@shelleggacademy.org) or call 763/284-6763.

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