

# Shell Egg Academy – 2023 Sponsorship Opportunities



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## Diamond Sponsorship

Includes:

- \*Recognition at both SEA events in 2023
- \* Full page ad in both SEA digital and print-on-demand proceedings for both SEA events in 2023
- \*Logo in rolling slide deck shown at both SEA events in 2023 (before/during breaks and at various times during the virtual event)
- \* Logo and announcements of your sponsorship will be part of the records that will be made available to participants for 6 months after the virtual event.
- \* Logo on SEA website for the entire year
- \*Logo on printed name badges
- \*Logo added to bottom of registration confirmation email
- \*Logo on signage onsite at school
- \*Recognition in email(s) to attendees prior to and after school is complete
- \*Recognition in wrap-up press release to poultry media outlets
- \*Chance to introduce your company before/after one of the breaks during the in-person event
- \*Receive full attendee list (with contact information) after each SEA event

**\$12,000.00 ea.**



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## Platinum Sponsorship

Includes:

- \*Logo on SEA website for the entire year
- \*Logo in rolling slide deck shown at both SEA events in 2023 (before/during breaks and at various times during the virtual event)
- \* Logo and announcements of your sponsorship will be part of the records that will be made available to participants for 6 months after the virtual event.
- \*1/2 page ad in both SEA digital and print-on-demand proceedings for both SEA events in 2023
- \*Logo added to bottom of registration confirmation email
- \*Logo on signage onsite at school
- \*Recognition in email(s) to attendees prior to and after school is complete
- \*Recognition in wrap-up press release to poultry media outlets
- \* Chance to introduce your company before/after one of the breaks during the event
- \*Receive full attendee list (with contact information) after each SEA event

**\$9,000.00 ea.**



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### Gold Sponsorship

Includes:

- \*Logo on SEA website for the entire year
  - \*Logo on signage onsite at school
  - \*Logo in rolling slide deck shown at both events (before/during breaks)
  - \* Logo and announcements of your sponsorship will be part of the records that will be made available to participants for 6 months after the virtual event.
  - \*Logo listing in school proceedings
  - \*Recognition in email(s) to attendees prior to and after school is complete
  - \*Recognition in wrap-up press release to poultry media outlets
  - \*Receive full attendee list (with contact information) after each SEA event
- \$6,000.00 ea.**



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### Silver Sponsorship

Includes:

- \*Logo on SEA website for the entire year
  - \*Recognition in email(s) to attendees prior to and after school is complete
  - \*Recognition in wrap-up press release to poultry media outlets
  - \*Logo listing in school proceedings
  - \*Logo in rolling slide deck shown at both events (before/during breaks)
  - \* Logo and announcements of your sponsorship will be part of the records that will be made available to participants for 6 months after the virtual event.
  - \*Logo on signage onsite at school
- \$3,000.00 ea.**



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### Bronze Sponsorship

Includes:

- \*Logo on SEA website for the entire year
  - \*Recognition in email(s) to attendees prior to and after school is complete
  - \*Recognition in wrap-up press release to poultry media outlets
  - \*Logo listing in school proceedings
  - \*Logo on signage onsite at school
  - \*Logo in rolling slide deck shown at both events (before/during breaks)
  - \* Logo and announcements of your sponsorship will be part of the records that will be made available to participants for 6 months after the virtual event.
- \$1,500.00 ea.**



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### Friend Sponsorship

Includes:

- \*Logo listing in school proceedings
- \*Logo on signage onsite at school
- \*Logo in rolling slide deck shown at both schools (before/during breaks)
- \* Logo and announcements of your sponsorship will be part of the records that will be made available to participants for 6 months after the virtual event.

**\$750.00 ea.**

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## 2023 A La Carte Items (both Virtual and In-Person)



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### Logo Flashlights

\*Flashlights featuring sponsor logo will be provided to all attendees and may be used during the candling section of the academy.

\*Sponsorship fee of \$2,000 PER each SEA event does not include the cost of the flashlights and imprinting, which are the sponsor's responsibility.

\*Your company logo on the SEA website

**\$2,000.00 ea. (2 available – one each for the virtual event and in-person event)**

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### Spanish Translation

\*Sponsor the live Spanish translation to be provided during the virtual event

\*Also includes sponsorship of the written translation of all Proceedings papers.

\*Your company name and logo will be featured on slides, announced during the virtual event, and will be part of the records that will be made available to participants for 6 months after the virtual event.

**\$2,000.00 ea. (2 available – shared)**

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### Notebooks for All

(+cost of notebooks)

Sponsorship includes your company logo on notebooks for participants; cost of notebooks is the sponsor's responsibility.

\*Sponsor may choose to provide notebooks to virtual event, in-person event, or both.

\*Your company logo on the SEA website

**\$1,000.00 ea. (2 available)**

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### **Egg Regulations Book**

\*This printed book is a handy guide with all the most updated egg regulations the egg industry should be aware of for egg production and food safety; sponsorship includes your company logo on the front cover. This is a shared sponsorship with one other sponsor.

\*Your company logo on the SEA website

**\$2,500.00 ea. (2 available)**

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### **Proceedings**

\*Proceedings will be provided digitally via PDF at both the virtual SEA and in-person SEA. Printed versions (on-demand based on requests by participants) are also included in this sponsorship.

\*Your company logo would be included on the front cover of the Proceedings

\*Your company logo on the SEA website

**\$1,000.00 ea. (2 available)**

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### **In-Person Evening Networking Reception**

\*Be a sponsor of our popular evening networking event for the in-person SEA

\*Logo on signage at the event

\*Your company logo on the SEA website

\*Opportunity to introduce your company at the event

**\$3,000.00 ea. (2 available - shared)**

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### **Breakfast**

\* Provides sponsoring company with a table and the opportunity to provide a short presentation during the meal

\* Your company logo on the SEA website

**\$2,000.00 ea. (2 available)**

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### **Coffee Breaks**

\*Your company will be recognized verbally and with signage at a coffee break during the in-person SEA.

\*Your company logo on the SEA website

**\$1,000.00 ea. (4 available)**

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### **Lunch**

\*Provides sponsoring company with a table and the opportunity to provide a short presentation during the meal

\*Your company logo on the SEA website

**\$2,000.00 ea. (2 available)**

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