



## Shell Egg Academy | SPONSORSHIP LEVELS & BENEFITS

	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3000	Bronze \$1500	Friend \$750
<b>2-for-1 Sponsorship of <u>both virtual and in-person editions of SEA (Aug &amp; Sept)</u></b>	X	X	X			
Recognition and welcome message at in-person SEA in September	X					
Full page ad in September proceedings	X					
½ page ad in September proceedings		X				
Logo added to bottom of September registration confirmation email	X	X	X			
Recognition in multiple email(s) to attendees <u>prior to and after</u> schools are complete	X	X	X	X		
Recognition in one email <u>after</u> schools are complete					X	
Recognition In wrap-up press releases to poultry media outlets	X	X	X	X		
Logo listing in September proceedings			X	X	X	X
Logo in rolling slide decks shown during virtual event and in-person event (before/during breaks)	X	X	X	X	X	X
Logo on SEA website	X	X	X	X	X	X

## **A La Carte Options\*:**

**Translation Services for Virtual Event** - \$2,000 (announced as sponsor multiple times during virtual event)

~~TAKEN - LED Flashlights - \$1,000 + the cost of the flashlights (with your company logo imprinted)~~

**In-Person Proceedings** - \$1,000 (your company logo on the front cover)

**Egg Regulations Book** - \$1,000

\*This a printed book is a handy guide with all the most updated egg regulations the egg industry should be aware of for egg production and food safety; sponsorship includes your company logo on the front cover

**Breakfast (2 available)** - \$2,000 each

\* Provides sponsoring company with a table and the opportunity to provide a short presentation during the meal

**Coffee Breaks (several available)** - \$1,000 each

**Lunch (1 available)** - \$2,000 \* Provides sponsoring company with a table and the opportunity to provide a short presentation during the meal

**Notebooks for all participants** - \$1,000 (+cost of notebooks)

\* Sponsorship includes your company logo on notebooks for participants; cost of notebooks is sponsor's responsibility

**T-Shirts and/or Hats for all participants** - \$1000 (+cost of t-shirts or hats)

\* Sponsorship includes your company logo on t-shirts or hats for participants; cost of t-shirts or hats are sponsor's responsibility

## **\*A la carte options receive the following benefits:**

- Recognition in multiple email(s) to attendees prior to and after school is complete
- Recognition In wrap-up press release to poultry media outlets
- Logo in rolling slide deck shown during virtual event (before/during breaks)
- Logo on SEA website