Shell Egg Academy

Your company's sponsorship supports the growth and reach of SEA!

Shell Egg Academy provides unique and intensive egg quality and egg safety training to the egg industry, both virtually and in-person.

- To date, SEA has reached nearly 800 attendees representing 105+ egg and allied companies.
- Over half of participants have adopted recommended food safety practices leading to greater efficiencies and reducing food safety risks.
- One-third of participants reported career benefits leading to pay increases or advancement.
- SEA brings together all three regulatory agencies along with industry and academia for a true immersive learning experience!

Sponsorship opportunities offset participatory costs and provide your company with branding opportunities, visibility, and in some cases, participation as an attendee. **View the opportunities and price points below, and email Tonia Evans to book your sponsorship today - tonia@empoweredeventsllc.com**

Sponsorship Levels in 2027

All sponsorships include:

- *Logo in all attendee eBlasts throughout the year*
- *Logo on all applicable signage*
- *Logo featured on slide deck shown at both academies*
- *Logo in any printed documents provided to participants*
- *Company logo on SEA's website through December 2027 and multiple social media posts on LinkedIn*

Chick Level

$1,500

All benefits listed above plus:

* Opportunity to provide company swag for SEA in-person event

Pullet Level

$4,000

All benefits listed above plus:

* Co-branded pens for all SEA events
* Shared sponsor of Egg Regulations Book (nearly 400+ page book of all current USDA & FDA egg regulations)
* Opportunity to provide company swag for SEA in-person event

Laying Hen Level

$7,000

All benefits listed above plus:

* Co-branded with logo on the SEA experience box shipped to all virtual participants ahead of the academy and highlighted during the virtual event
* Co-branded notebooks for all SEA events
* Sponsor of one breakfast at in-person SEA with opportunity for welcome message
* Opportunity to provide company swag for SEA in-person event
* One event registration for in-person SEA (a $1,000+ value)

Carton Level

Best Value!

$10,000

All benefits under Incubator & Chick Levels plus:

* Branded flashlights, headlamps, or other useable gift for all SEA participants
* Co-branded backpacks for the SEA in-person event provided to all participants
* Recognized as sponsor of Spanish translation for virtual SEA
* Co-sponsor of one lunch and one evening reception at in-person SEA
* Opportunity to provide company swag for SEA in-person event
* Three event registrations for in-person SEA (a $3,000+ value)

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